

Print	Color	Black & White	Quantity	Dates
2 Column 3.9" x 7.75"				
3 Column 5.9" x 7.75"				
Half Page 10" x 7.75"				
Full Page 10" x 16"				
Front Page Sticker *contact for exact dimensions				
Top Banner Front Page 10" x 1.5"				
Bottom Banner Front Page 10" x 1.5"				

Discount
For Business Manager to fill out:

Online	1 Week	4 Weeks	Custom Range	Dates
Header 728 x 90 px				
Sidebar 300 x 250 px				

Email Newsletter	1 Week	4 Weeks	Custom Range	Dates
Topper 700 x 200 px				

Special Request (Specify)

Name _____

Organization _____

(If Applicable) Club Budget # _____

Tel. _____

Email _____

Billing Address _____

Authorizing
Signature

To reserve selection, please email this completed form to FordhamObserverAdvertising@gmail.com as soon as possible.

Signee above acknowledges that they are entering into an advertising agreement with The Observer. Contact Person and Company/Organization named acknowledge and agree to all contract and copy regulations and all other stipulations stated by The Observer.